



Today's busy executive is increasingly called upon to speak before a variety of audiences. Whether presenting your ideas to the board of directors, an investment group, your key executives, customers or prospects, the ability to speak confidently and persuasively is a highly admired and sought after skill. Learning to influence your target audience, especially while being interviewed, has never been more critical! Your career success, and your organization's reputation, requires the ability to deliver a compelling message with poise, confidence and conviction.

In this highly interactive and entertaining seminar, attendees learn by doing. You'll receive expert advice on how to handle especially challenging situations. You'll learn how to speak persuasively by doing it!

### **Business Presentations Workshop Objectives**

- Develop advanced techniques to communicate more effectively
- Research your Audience and learn how to build rapport
- Learn how to organize, build, and deliver winning presentations
- Overcome Fear, Anxiety & Nervousness
- Use your voice, body, and gestures to add impact
- Learn the secrets to connecting with, motivating, and inspiring your audience
- How to Practice and Refine your Messages
- Learn to handle questions confidently

### **Workshop Description**

During this workshop you will learn by doing -- in a supportive learning environment. You will get on your feet and give mini-presentations almost from the moment you walk in the door. And you will be given all the support you need by your teammates. Your seminar leader, an experienced professional speaker, will instruct and guide using proven training techniques that achieve dramatic results.

You will:

- Build powerful presentations tuned to your business objectives and your audience
- Practice until you've achieved confidence
- Become proficient at Persuading with Power
- Learn how to Command and Control your Audience
- Learn how to control the interview process from the very start

In short, you will master strategies you can apply to new situations and skills you can use immediately.



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